

Designs Group Consulting Has You Covered.

A marketing team and so much more, DGC provides access to professional support to make your business a success. We understand the issues facing businesses in today's changing marketplace and can assist...from general management to turn-around consulting and operations overhaul. DGC's toolbox of skills will help to achieve your goals.

Because the DGC team has such a wide range of experience and expertise, what we offer is much more than most marketing firms can provide. Whether you're launching a business, expanding your product line, building or refreshing your brand, or working through developing your strategic plans, our experienced pros are here to help.

Dannet Botkin, President, and Owner of DGC, has managed businesses across America and abroad. She has tremendous experience in successfully turning companies around to achieve success. For example, in just one year, she helped one firm go from operating at a million-dollar deficit to profits in excess of three million dollars. On the international level, she helped a European company grow its reach and profits by expanding its market into the USA and Asia. These are just two of her many personal success stories.

Along the path to DGC's own success, she has expanded her business arsenal to include a highly skilled team of professionals who work closely with DGC clients—in both the for-profit and not-for-profit arenas in every industry—to address such integral needs as:

- Budgeting
- Project Management
- Business Development
- General Management
- Strategic Planning
- Operations Management
- Community Management
- Business Start-up
- Procurement and Negotiations
- Logistics
- Information Technology
- Risk Management
- Human Resources
- Turn-around Consulting
- Administration
- Board of Directors Leadership
- Retail & Wholesale
- Product Development & Merchandising
- Restaurant Management
- Marketing & Advertising
- Communications and Public Relations
- Video Production



Designs Group Consulting
International

Imagine having access to all this expertise in a single source. Now that you've found us, add DGC to your team. Offering affordable prices, working to help you achieve your goals, providing the tools and the talent you need to be successful—that's DGC. Let us help you take your business to the next level. Call 501-209-2806 today!