

Quantifying Value	Definition/Purpose	Measure
Fiscal	Efficiency of monetary cost	Revenue generation, profitability
Economic Development	Potential to create future monetary return	Retail Sales, rent levels, local business ownership, property values
Quality of Life	Opportunities to improve personal well-being by providing any or all of the following:	See below
1 Recreational Value	Provides opportunities to recreate individually or in a group	NRPA Trends and park metrics, AR SCORP
2 Health Value	Provides physical or mental health benefits	Obesity rates, RWJ Foundation state indicator reports on physical activity
3 Social Value	Provides opportunities for social interaction	Social networks, evening use, volunteerism
4 Safety	Provides a safe environment	Crime statistics
Environmental	Protects or enhances natural environment	Environmental data (ADEQ, EPA, USFW, USGS, FEMA)
Historic	Protects or enhances man-made or natural places of historic interest	National Register designation, state or local historic designations
Cultural	Culturally significant to the local population based on beliefs, customs or the arts	Tourist activity, visitation rates
Access & Mobility	The capacity to access and utilize amenities in multiple formats, regardless of age or ability	Traffic data, pedestrian activity, transit usage, bicycle usage