

# Memo

To: Lesley Nalley, CEO

From: Stacy Hoover, Director of Recreation

Date: February 20, 2019

Re: Discussion of Outdoor Pool Replacement Project

#### **Timeline**

1972 - Pool built

2006 – Five-Year Strategic Plan identified DeSoto Pool renovation

2010 - Pool committee formed to investigate new pool facility

2011 - Repair estimates top \$500,000 and Board considers pool renovation during Board retreat

2012 – Pool project cost estimate is \$1,200,000

2013 – Additional review of project requested

2015 – Pool opened in 1972, with life expectancy of only 30 years, does not pass inspection for season opening

2016 – Pool moved out a year due to lawsuit appeal

2017 – Townhall meeting and roundtables held. Subcommittee formed, Board approved project plan and RFP's requested.

2018 – RFP amended, Board approved specifications, authorized staff to obtain related conceptual and engineering drawings, requested the development of a draft contract with Carrouthers Construction that ensured approved features and costs delivered, and requested project ACC approval.

#### **Details**

The outdoor pool replacement project includes a pool, decking, clubhouse, shade shelters, and pool equipment area.

A detailed project plan was approved by the Board of Directors at the December 20, 2017 meeting with project deliverables to include a zero-entry pool of approximately 3,000 square feet, sloping to a deeper end of 8½ feet, in the same location as the existing outdoor pool.

The Architectural Control Committee met the first week of February for preliminary plan review. Feedback was provided on submittal of Approved for Construction plans signed by Public Works, Public Utilities and the Fire Department. The Architectural Control Committee will also need color choices for CMU and roof shingles as well as Department of Health approved plans before issuing a building permit.

The Outdoor Pool Subcommittee met the second week of February for preliminary plan review. The subcommittee members said the project provides the requested deliverables, meets the features requested in the roundtable discussions, is an important amenity for the community, and should be approved for replacement.

Next steps: Consideration and approval by the Hot Springs Village Board of Directors, submittal and approval by the Arkansas Department of Health, and submittal and approval of the Hot Springs Village Architectural Control Committee. The project is estimated to take 40-48 weeks, weather permitting.

Three new proformas have been prepared to represent the rise in minimum wage. The three proformas are based on No Lifeguards, Weekend Lifeguards, and Lifeguards available when the facility is open.

**Total Budget (R500-70916)**: Approximately \$750,000 of the original \$1,200,000 was carried over from the 2017 Operating and Capital Budget. An additional \$500,000 was budgeted in 2019 bringing the total budgeted amount for this project to \$1,250,000.

Base Pool Construction Proposal - \$1,096,250 Includes pool, equipment, pool deck, clubhouse building, and shade structure

Requested additions to Plans - \$153,750 Pool ADA ramp and rail, fencing upgrades, IT equipment, landscaping, and lighting.

#### PROPRIETARY STATEMENT

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## **NO LIFEGUARDS**

	OPERATING OVERVIEW								
BASIS FOR ESTIMATES	2014	2013	2012	2011	2010	ASSUMPTIONS			
Members	2107	2674	1863	2059	1753				
Visitors	1561	2408	3170	3411	3322				
Under 6 Member	357	463	441	327	454				
Under 6 Visitor	397	623	729	813	717				
Annual Passes	9	16	39	42	18				
Pool Rentals	29	30	42	35	24				
Swim Lessons	160	187	206	221	218				

	PAST REVENUE ASSUMPTIONS									
REVENUES	18 Fee	Sales	2014	Sales	2012	Sales	2010	ASSUMPTIONS		
Annual Member	\$ 250.00	9 \$	2,250.00	39 \$	9,750.00	18 \$	4,500.00			
Daily Members	\$ 5.00	2107 \$	10,535.00	1863 \$	9,315.00	1753 \$	8,765.00			
Daily Guests	\$ 8.00	1561 \$	12,488.00	3170 \$	25,360.00	3322 \$	26,576.00			
Lockers		NA		NA		NA				
Rentals	\$ 250.00	29 \$	7,250.00	42 \$	10,500.00	24 \$	6,000.00			
Swim Lessons	\$ 35.00	160		206 \$	7,210.00	218 \$	7,630.00			
Vending Income		NA		NA		NA				
Pergola Rental		NA		NA		NA				
	TOTA	AL REVENUE \$	32,523.00	\$	62,135.00	\$	53,471.00			

					PROJECTEI	R	EVENUI	ES		
REVENUES		FEE	2020	FEE	2021		FEE		2022	ASSUMPTIONS
Annual Member	104	\$ 250.00	\$ 26,000.00	\$ 257.50	\$ 27,583.40	\$	265.23	\$	29,263.23	3% growth
Daily Members	2500	\$ 5.00	\$ 12,500.00	\$ 5.15	\$ 13,261.25	\$	5.30	\$	14,068.86	3% growth overall
Daily Guests	1750	\$ 8.00	\$ 14,000.00	\$ 8.24	\$ 14,852.60	\$	8.49	\$	15,757.12	60% above member fee; with 3% growth
Lockers	250	\$ 1.00	\$ 250.00	\$ 1.00	\$ 257.50	\$	1.00	\$	265.23	3% growth in rentals
Rentals	5	\$ 250.00	\$ 1,250.00	\$ 257.50	\$ 1,326.13	\$	265.23	\$	1,406.89	3% growth overall
Special Event Admission	250	\$ 10.00	\$ 2,500.00	\$ 10.00	\$ 2,575.00	\$	10.00	\$	2,652.25	3% growth in attendees
Vending Income	4	\$ 700.00	\$ 2,800.00		\$ 2,884.00			\$	2,970.52	3% growth overall
Pergola Rental	25	\$ 50.00	\$ 1,250.00		\$ 1,287.50			\$	1,326.13	3% growth overall
	TOT	AL REVENUE	\$ 60,550.00		\$ 64,027.38			\$	67,710.22	

	COST OF GOODS SOLD									
COS	T OF GOODS SOLD	YEAR 1	١	EAR 2		YEAR 3	ASSUMPTIONS			
Cost of Vending	\$	1,875.00	\$	1,931.25	\$	1,989.19				
	TOTAL COST OF GOODS SOLD \$	1,875.00	\$	1,931.25	\$	1,989.19				

#### GROSS PROFIT

GROSS PROFIT \$ 58,675.00 \$ 62,096.13 \$ 65,721.03

		'	EXPEN	ISES	'	
EXPENSES		YEAR 1	YEAR 2			ASSUMPTIONS
Employee Expenses	\$	33,645.26	\$ 34,654.62	\$	35,694.26	Check-In 7 Days a Week (2)
70421	\$	500.00	\$ 515.00	\$	530.45	
70422	\$	750.00	\$ 772.50	\$	795.68	
70426	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70441	\$	4,000.00	\$ 4,120.00	\$	4,243.60	
70452	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70491	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70494	\$	1,500.00	\$ 1,545.00	\$	1,591.35	
70522	\$	500.00	\$ 515.00	\$	530.45	
70618	\$	500.00	\$ 515.00	\$	530.45	
70621	\$	15,000.00	\$ 15,450.00	\$	15,913.50	
70623	\$	5,000.00	\$ 5,150.00	\$	5,304.50	
70624	\$	2,000.00	\$ 2,060.00	\$	2,121.80	
70631	\$	5,000.00	\$ 5,150.00	\$	5,304.50	
70632	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70642	\$	750.00	\$ 772.50	\$	795.68	
70652	\$	750.00	\$ 772.50	\$	795.68	
70673	\$	250.00	\$ 257.50	\$	265.23	
TOTA	AL EXPENSES \$	74,145.26	\$ 76,369.62	\$	78,660.71	

NET OPERATING INCOME (LOSS)										
YEAR 1	YEAR 2	YEAR 3	ASSUMPTIONS							

NET OPERATING INCOME(LOSS) \$ (15,470.26) \$ (14,273.49) \$ (12,939.68)

STAFFING NEEDS

Maintenance Hours are currently paid from R150

Operations 1291.5 hours per cashier, 553.77 hours per weekend lifeguard, 1291.5 per all time lifeguard; \$11.00/hour plus FICA

NOTES

Pergola rental requires construction of shade shelter for use by all without reservations.

Volunteers could also be used to assist with hours of paid staffing.

#### PROPRIETARY STATEMENT

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## **WEEKEND LIFEGUARDS**

	OPERATING OVERVIEW								
BASIS FOR ESTIMATES	2014	2013	2012	2011	2010	ASSUMPTIONS			
Members	2107	2674	1863	2059	1753				
Visitors	1561	2408	3170	3411	3322				
Under 6 Member	357	463	441	327	454				
Under 6 Visitor	397	623	729	813	717				
Annual Passes	9	16	39	42	18				
Pool Rentals	29	30	42	35	24				
Swim Lessons	160	187	206	221	218				

	PAST REVENUE ASSUMPTIONS									
REVENUES	18 Fee	Sales	2014	Sales	2012	Sales	2010	ASSUMPTIONS		
Annual Member	\$ 250.00	9 \$	2,250.00	39 \$	9,750.00	18 \$	4,500.00			
Daily Members	\$ 5.00	2107 \$	10,535.00	1863 \$	9,315.00	1753 \$	8,765.00			
Daily Guests	\$ 8.00	1561 \$	12,488.00	3170 \$	25,360.00	3322 \$	26,576.00			
Lockers		NA		NA		NA				
Rentals	\$ 250.00	29 \$	7,250.00	42 \$	10,500.00	24 \$	6,000.00			
Swim Lessons	\$ 35.00	160		206 \$	7,210.00	218 \$	7,630.00			
Vending Income		NA		NA		NA				
Pergola Rental		NA		NA		NA				
	TOTA	AL REVENUE \$	32,523.00	\$	62,135.00	\$	53,471.00			

						PROJECTEI	R	EVENU	ES		
REVENUES		FEE		2020	FEE	2021		FEE		2022	ASSUMPTIONS
Annual Member	104	\$ 250.00	\$	26,000.00	\$ 257.50	\$ 27,583.40	\$	265.23	\$	29,263.23	3% growth
Daily Members	2500	\$ 5.00	\$	12,500.00	\$ 5.15	\$ 13,261.25	\$	5.30	\$	14,068.86	3% growth overall
Daily Guests	1750	\$ 8.00	\$	14,000.00	\$ 8.24	\$ 14,852.60	\$	8.49	\$	15,757.12	60% above member fee; with 3% growth
Lockers	250	\$ 1.00	\$	250.00	\$ 1.00	\$ 257.50	\$	1.00	\$	265.23	3% growth in rentals
Rentals	5	\$ 250.00	\$	1,250.00	\$ 257.50	\$ 1,326.13	\$	265.23	\$	1,406.89	3% growth overall
Special Event Admission	250	\$ 10.00	\$	2,500.00	\$ 10.00	\$ 2,575.00	\$	10.00	\$	2,652.25	3% growth in attendees
Vending Income	4	\$ 700.00	\$	2,800.00		\$ 2,884.00			\$	2,970.52	3% growth overall
Pergola Rental	25	\$ 50.00	\$	1,250.00		\$ 1,287.50			\$	1,326.13	3% growth overall
	TOT	AI REVENUE	S	60.550.00		\$ 64.027.38			\$	67.710.22	

	COST OF GOODS SOLD								
COST OF GOODS SOLD		YEAR 1		YEAR 2		YEAR 3	ASSUMPTIONS		
Cost of Vending	\$	1,875.00	\$	1,931.25	\$	1,989.19			
TOTAL COST OF GOODS	S SOLD \$	1,875.00	\$	1,931.25	\$	1,989.19			

#### GROSS PROFIT

GROSS PROFIT \$ 58,675.00 \$ 62,096.13 \$ 65,721.03

			EXPE	NSES		
EXPENSES		YEAR 1	YEAR 2		YEAR 3	ASSUMPTIONS
Employee Expens	es \$	48,071.69	\$ 49,513.84	\$	50,999.26	Check-In 7 Days a Week (2); Lifeguards Friday - Sunday (2)
70421	\$	500.00	\$ 515.00	\$	530.45	
70422	\$	750.00	\$ 772.50	\$	795.68	
70426	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70441	\$	4,000.00	\$ 4,120.00	\$	4,243.60	
70452	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70491	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70494	\$	1,500.00	\$ 1,545.00	\$	1,591.35	
70522	\$	500.00	\$ 515.00	\$	530.45	
70618	\$	500.00	\$ 515.00	\$	530.45	
70621	\$	15,000.00	\$ 15,450.00	\$	15,913.50	
70623	\$	5,000.00	\$ 5,150.00	\$	5,304.50	
70624	\$	2,000.00	\$ 2,060.00	\$	2,121.80	
70631	\$	5,000.00	\$ 5,150.00	\$	5,304.50	
70632	\$	1,000.00	\$ 1,030.00	\$	1,060.90	
70642	\$	750.00	\$ 772.50	\$	795.68	
70652	\$	750.00	\$ 772.50	\$	795.68	
70673	\$	250.00	\$ 257.50	\$	265.23	
	TOTAL EXPENSES \$	88,571.69	\$ 91,228.84	\$	93,965.71	

	NET OPERATING INCOME (LOSS)											
YEAR 1	YEAR 2	YEAR 3	ASSUMPTIONS									

NET OPERATING INCOME(LOSS) \$ (29,896.69) \$ (29,132.72) \$ (28,244.68)

STAFFING NEEDS

Maintenance Hours are currently paid from R150
Operations 1291.5 hours per cashier, 553.77 hours per weekend lifeguard, 1291.5 per all time lifeguard; \$11.00/hour plus FICA

NOTES

Pergola rental requires construction of shade shelter for use by all without reservations.

Volunteers could also be used to assist with hours of paid staffing.

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### **LIFEGUARDS**

					OPERATING (	OVERVIEW		
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Members		2107	2674	1863	2059	1753		
Visitors		1561	2408	3170	3411	3322		
Under 6 Member		357	463	441	327	454		
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Pool Rentals		29	30	42	35	24		
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				PAS	T REVENUE A	ASSUMPTION	is	
REVENUES	18 Fee	Sales	2014	Sales	2012	Sales	2010	ASSUMPTIONS
Annual Member	\$ 250.00	9 \$	2,250.00	39 \$	9,750.00	18 \$	4,500.00	
Daily Members	\$ 5.00	2107 €	10 535 00	1863 \$	0.315.00	1752 ¢	8 765 00	

				PAST	REVENUE A	ASSUMPTION	S	
REVENUES	18 Fee	Sales	2014	Sales	2012	Sales	2010	ASSUMPTIONS
Annual Member	\$ 250.00	9 \$	2,250.00	39 \$	9,750.00	18 \$	4,500.00	
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Daily Guests	\$ 8.00	1561 \$	12,488.00	3170 \$	25,360.00	3322 \$	26,576.00	
Lockers		NA		NA		NA		
Rentals	\$ 250.00	29 \$	7,250.00	42 \$	10,500.00	24 \$	6,000.00	
Swim Lessons	\$ 35.00	160		206 \$	7,210.00	218 \$	7,630.00	
Vending Income		NA		NA		NA		
Pergola Rental		NA		NA		NA		
	TOTA	AL REVENUE \$	32,523.00	\$	62,135.00	\$	53,471.00	

PROJECTED REVENUES												
REVENUES		FEE		2020		FEE		2021		FEE	2022	ASSUMPTIONS
Annual Member	104	\$ 250.00	\$	26,000.00	\$	257.50	\$	27,583.40	\$	265.23	\$ 29,263.23	3% growth
Daily Members	2500	\$ 5.00	\$	12,500.00	\$	5.15	\$	13,261.25	\$	5.30	\$ 14,068.86	3% growth overall
Daily Guests	1750	\$ 8.00	\$	14,000.00	\$	8.24	\$	14,852.60	\$	8.49	\$ 15,757.12	60% above member fee; with 3% growth
Lockers	250	\$ 1.00	\$	250.00	\$	1.00	\$	257.50	\$	1.00	\$ 265.23	3% growth in rentals
Rentals	5	\$ 250.00	\$	1,250.00	\$	257.50	\$	1,326.13	\$	265.23	\$ 1,406.89	3% growth overall
Special Event Admission	250	\$ 10.00	\$	2,500.00	\$	10.00	\$	2,575.00	\$	10.00	\$ 2,652.25	3% growth in attendees
Vending Income	4	\$ 700.00	\$	2,800.00			\$	2,884.00			\$ 2,970.52	3% growth overall
Pergola Rental	25	\$ 50.00	\$	1,250.00			\$	1,287.50			\$ 1,326.13	3% growth overall
	TOT	AL REVENUE	\$	60,550.00			\$	64,027.38			\$ 67,710.22	

	COST OF GOODS SOLD										
COST OF GOODS	SOLD	YEAR 1	,	YEAR 2		YEAR 3	ASSUMPTIONS				
Cost of Vending	\$	1,875.00	\$	1,931.25	\$	1,989.19					
TOTAL COS	T OF GOODS SOLD \$	1,875.00	\$	1,931.25	\$	1,989.19					

#### GROSS PROFIT

GROSS PROFIT \$ 58,675.00 \$ 62,096.13 \$ 65,721.03

EXPENSES		YEAR 1		YEAR 2		YEAR 3	ASSUMPTIONS
	•		•		•		
Employee Expenses	\$	67,290.52	\$	69,309.24	\$		Check-In 7 Days a Week (2); Lifeguards 7 Days a Week (2
70421	\$	500.00	\$	515.00	\$	530.45	
70422	\$	750.00	\$	772.50	\$	795.68	
70426	\$	1,000.00	\$	1,030.00	\$	1,060.90	
70441	\$	4,000.00	\$	4,120.00	\$	4,243.60	
70452	\$	1,000.00	\$	1,030.00	\$	1,060.90	
70491	\$	1,000.00	\$	1,030.00	\$	1,060.90	
70494	\$	1,500.00	\$	1,545.00	\$	1,591.35	
70522	\$	500.00	\$	515.00	\$	530.45	
70618	\$	500.00	\$	515.00	\$	530.45	
70621	\$	15,000.00	\$	15,450.00	\$	15,913.50	
70623	\$	5,000.00	\$	5,150.00	\$	5,304.50	
70624	\$	2,000.00	\$	2,060.00	\$	2,121.80	
70631	\$	5,000.00	\$	5,150.00	\$	5,304.50	
70632	\$	1,000.00	\$	1,030.00	\$	1,060.90	
70642	\$	750.00	\$	772.50	\$	795.68	
70652	\$	750.00	\$	772.50	\$	795.68	
70673	\$	250.00	\$	257.50	\$	265.23	
TOTA	L EXPENSES \$	107,790.52	\$	111,024.24	\$	114,354.96	

	NET OPERATING INCOME (LOSS)										
	YEAR 1	YEAR 2		YEAR 3	ASSUMPTIONS						
NET OPERATING INCOME(LOSS) \$	(49,115.52)	\$ (48,928.11)	\$	(48,633.93)							

STAFFING NEEDS

Maintenance Hours are currently paid from R150

Operations 1291.5 hours per cashier, 553.77 hours per weekend lifeguard, 1291.5 per all time lifeguard; \$11.00/hour plus FICA

NOTES

Pergola rental requires construction of shade shelter for use by all without reservations.

Volunteers could also be used to assist with hours of paid staffing.

