Lloyd Sherman, HSV Board Candidate Campaign

Description

A Vote for Lloyd Sherman is a Vote for "Property Owners First"

VOTE FOR Lloyd Sherman





As a Director my focus will be to ensure the voices of All Property Owners are heard personally commit to support the reintroduction of working sessions to allow interaction between the Board and Property Owners, and expansion of the 2-minute time limit at Board meetings. I support introduction of Town Halls on a quarterly basis for input and discussion with Property Owners. I will make myself available to All Property Owners via meet-and-greets, meetings, etc. PROPERTY OWNERS FIRST!

40 years business experience

Experienced at implementing change

Action and results oriented

Strong marketing and financial backgrou

Manager of complex operations

Your vote and support is appreciated—www.lloydsherman.com

Hot Springs Village POA BOD Candidate Lloyd Sherman

As your advocate on the HSV POA Board my commitment to each of you is that I will restore trust by listening to each of you. My voice will be "your" voice. My pledge to you is that I will always champion and present your interests, both resident and non-resident property owners. Seasoned, comprehensive, professional business expertise and proven operations and management competence, combined with entrepreneurial experience, positions me favorably to deliver effective board leadership.

Lloyd Sherman, HSV POA BOD Candidate

Other actions I promise to pursue include: provide strategic focus on improving marketing, fiscal responsibility, transparency and accountability proficiencies; define or redefine short and long-term business goals relative to financial stability, infrastructure and 1, 3- and 5-year **obtainable** results; realign market efforts toward pre/post-retirement baby boomers, leveraging golf community focus; develop and apply data-driven, metric-measurable business analytics tools to evaluate department and employee performance; streamline operating costs, tackle bad debt expense, address deferred maintenance and establish proper reserves; suspend projects, long-range activities and costs associated with the CMP until such time as viable portions can be identified and prioritized; support expansion of the 2-minute public comment time limit at board meetings; support reintroduction of board working sessions for interaction with property owners; support introduction of quarterly Town Halls with open microphones and candid Q & A; work to restore **trust** through actions and not words.

Retirement brought my wife, Linda and me to Hot Springs Village four years ago. Early in our retirement, we spent several years in the Republic of Panama where we first heard about HSV. We returned to the US as we missed our kids and our great country and moved to HSV. I am a veteran. With a degree in Business Administration, I bring corporate work experience spanning nearly 5 decades, culminating in my last position as an SVP and Division Manager of a Fortune 500 company. In the last 12 years of my "active" career I started my own business consulting agency for struggling, financially-troubled businesses. Services focused on operational evaluations to increase productivity and profit, including marketing, sales, operations, financial and administration. My skills set includes Profit & Loss, Best Practices, Budgeting, Forecasting, Turnarounds, Continuous Process Improvement, Cost Reduction, Multi-site Management, Sales & Marketing, Technology Solutions, Outsourcing, Call Centers, Startups, Project Management, Production Management, and Customer Relations. I have participated on many committees: held office/chapter president positions and boards; chaired an international seminar; delivered numerous local, regional, and national business speeches; provided expert witness testimony on Best Evidence Rule; contributor in electronic media discovery forums. I will serve as a 2019 board member of the HSV Board of Realtors.

I feel that my work experience, my skills and knowledge, my keen desire as a property owner to promote and grow this beautiful community that I call my forever home, qualifies me to serve YOU. I look forward to listening to, advocating for and working with property owners to help move Hot Springs Village toward growth and prosperity. More information available at www.lloydsherman.com.

Lloyd Sherman, HSV POA BOD Candidate

Questions? Contact Lloyd Sherman at his website

DONATE TO MY CAMPAIGN VOTE THREE FOR HSV

Vote Three for HSV

Marketing, Fiscal Responsibility, Transparency

www.fundrazr.com/votethree

Our goal is to promote and elect three new, like-mir HSV Board. Our mission is to return control of Hot S to the Property Owners.

For many years HSV has been moving toward a final bined with efforts to change the very fabric of HSV to resort community has created a need for intervention accomplished by changing the Board of Directors.

Candidates we sponsor will possess practical, prove perience, preferably as business owners, senior marate level, or in community management. Experience HOA would be a plus. Education in accounting, fin marketing is preferred. Candidates must also have a team approach and an ethical code of hard work, ty. Restore trust and work together to implement real problems

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Restore Trust- Vote Three for HSV

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